

Club Fish Guide

What is Club Fish?

- Series of 4-6 social sessions for existing club Anglers to Fish more often

Why take part?

- Addresses the main barrier to fishing more often - not having someone to go with



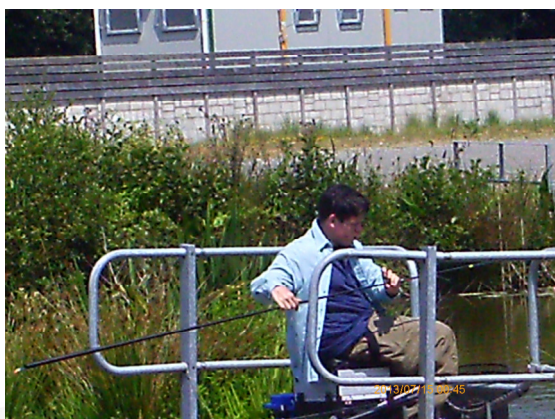
Benefits to club

- The programme offers a chance for anglers to fish more often and to meet similar, like minded people
- Club members can receive training, a uniform, DBS check and become Volunteer Champions.
- Anglers are more likely to fish more often

Who delivers?

- Existing Club members and volunteer Champions
- Training is available & receive a free branded clothing bundle which includes a waterproof jacket, polo shirt and cap as well as Angling Trust membership

What Snowlands Angling Centre did...



Who: the sessions were advertised through word of mouth, Facebook, email, tackle shops and supported through the Angling Trust

Key Figures:

- 14 took part
- 12 continue to Fish more

When: in the summer

To consider:

- Availability of Equipment

Sessions:

- 1 – Species competition
- 2 – Wagglers competition
- 3 – Feeder competition
- 4 – Trotting session
- 5 – Whip session
- 6 – Largest weight competition



Want to run Club Fish?

Contact Matthew Sheppard at the Angling Trust:

Matthew.Sheppard@Anglingtrust.net